2. OUR TARGET GROUP

1.PRODUCT - PROBLEM WE SOLVE

5. PROMOTION

4. PRICE

3. SMART OBJECTIVES

5.

**Hardcore** entrepreneur **hackathon** 2.0

IDEA IN SHORT: It is an app that helps kids with learning, making it more interesting

Project Name- Young Education

Predoi Andrada

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Our target group includes children, with a few money, that are eager to learn in a fun way

The problem solved is in the domain of education. It became harder for kids to want to study and play at the same time. Using the text-to-speech option, I believe I found a way to combine both.

* Help kids
* Make learning fun
* Give motivation to students to learn
* Inspire kids
* Combine learning normal subjects with learning english

It has both a free section and a paid one. The last will cost 100 lei monthly and will have quizzes and more interractive options, like talking to a teacher to solve problems or complete worksheets.

As the app is still developping, we will give free access 1 year to all sections to everybody that download our app.

Link to the pitch: <https://youtu.be/v1SvGskikas>